

# We Got This.

August 2024

## SAVE THE TREES AND YOUR FEES: GO DIGITAL WITH E-STATEMENTS



Tired of dealing with piles of paper statements? Switching to e-Statements is not only more convenient, but it also helps save trees and reduces your banking fees. Our latest blog post dives into the many benefits of e-Statements, from protecting the environment to cutting costs. Ready to make the switch? Discover how easy it is and start enjoying the advantages today!

[SHOW ME MORE](#)

# HELOC LOANS

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Dreaming of financing your big plans? A Home Equity Line of Credit (HELOC) from We Florida Financial is your perfect solution!

Imagine having a flexible line of credit, secured by your home's equity, that you can draw from whenever you need. Use it for home renovations, medical expenses, education costs, or that dream vacation!

Ready to turn your home equity into opportunity? Learn more about our HELOC options today!



[Learn More](#)

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# SOCIAL SECURITY BENEFITS



**As you look forward to your retirement, understanding how Social Security benefits fit into your financial plan is more important than ever. In our new blog, we break down everything you need to know about how Social Security impacts your overall financial strategy. With clear insights and practical tips, you'll be better prepared to maximize your benefits and secure your future. We Florida Financial, in partnership with CUSO Financial, is here to support you every step of the way.**

[Learn More](#)

## Rising Housing Costs

Have you seen your insurance bills soaring recently? If so, you're not alone. When combined with rising housing prices, property taxes, and high-interest debt, it's easy to see why many Americans are feeling the financial squeeze.

Knowing how to mitigate these costs can help you manage your budget more effectively, whether you own your home or rent.

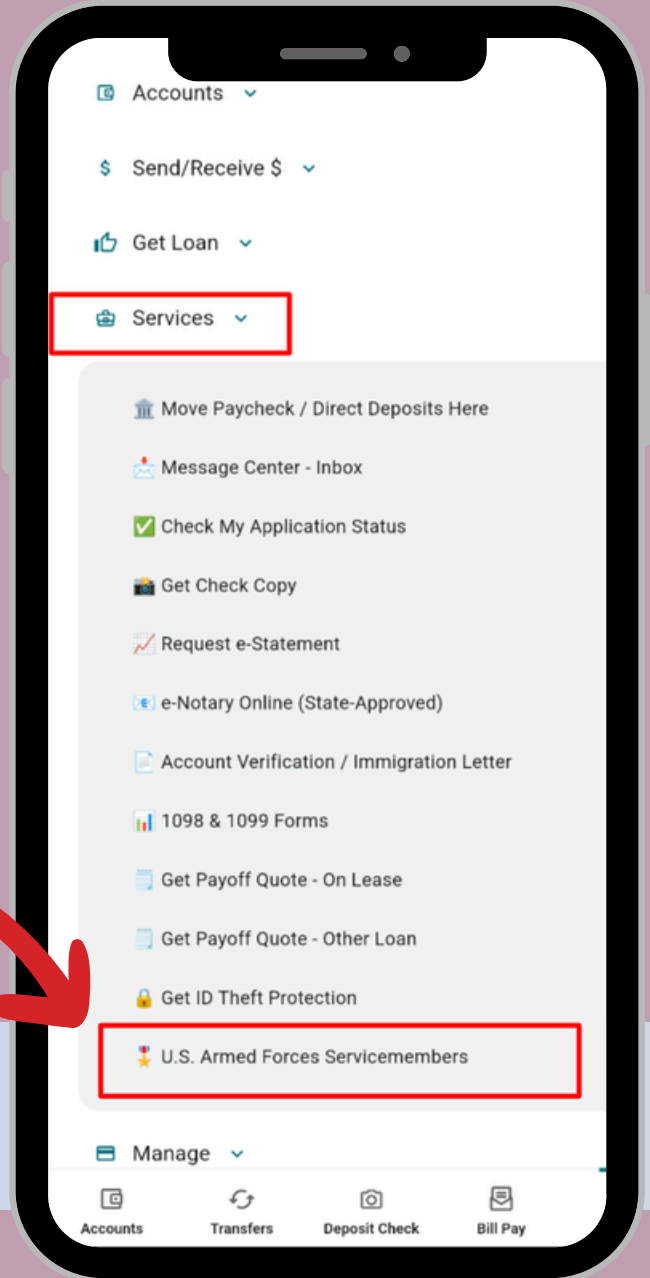
[Learn More](#)

# APP UPDATES

## We Salute Our U.S. Armed Forces Members

We're excited to announce a new feature designed to help our military members enjoy the federal benefits granted by the Servicemember Civil Relief Act (SCRA). This feature is part of our commitment to supporting those who serve our country.

Simply go to the [Mobile App](#), press services, and then go to the U.S. Armed Forces Servicemembers button.



## CD Rates

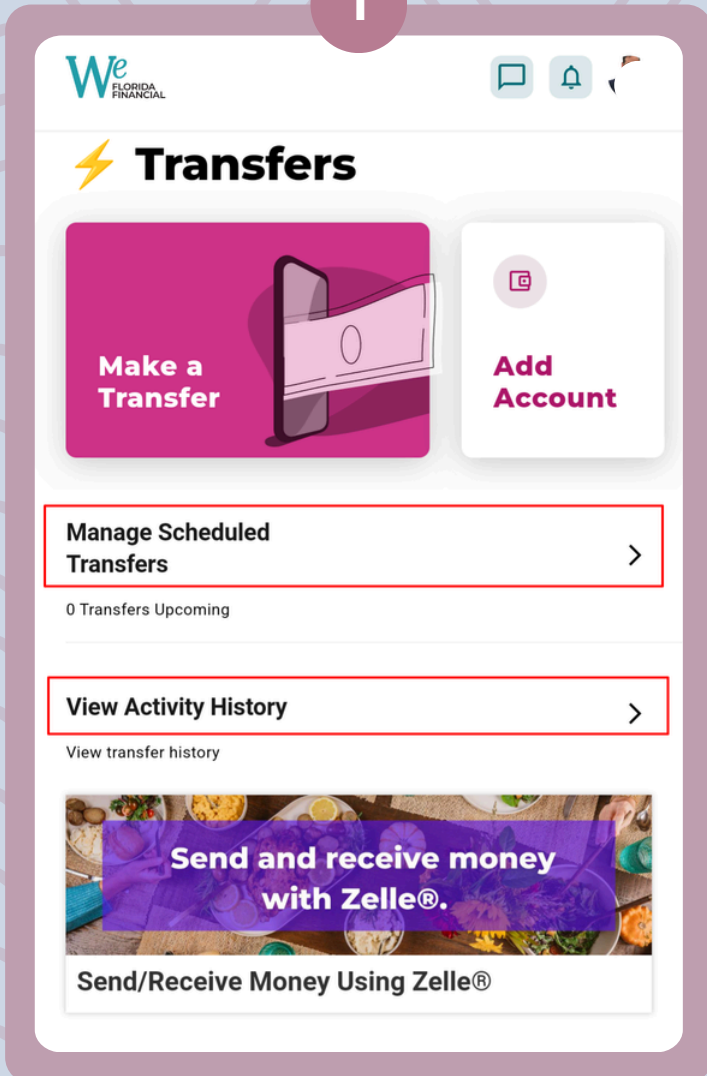
Earn as high as **4.75% APY\***

[Learn More](#)

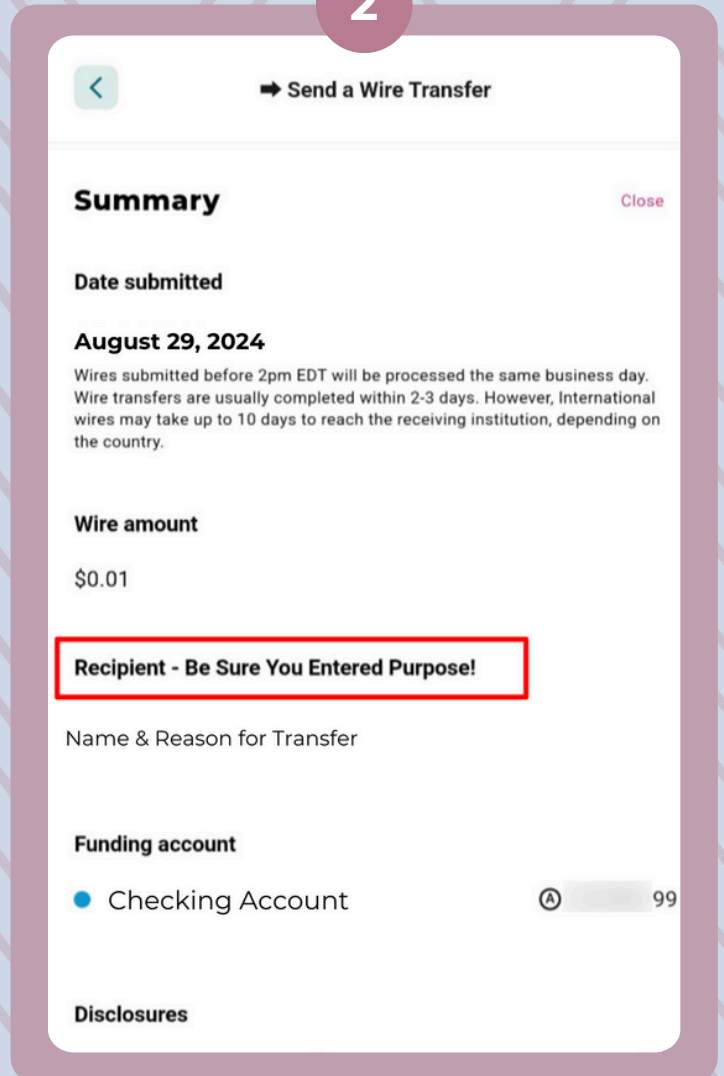
\* APY (Annual Percentage Yield) is the actual effective annual yield after the compounding of interest/dividends. Ultra Checking earns 5.00% APY on the first \$10,000, then 1.50% APY thereafter. Min. Balance to Earn: \$1,500. • \$6 monthly charge if balance falls below \$1,500 • Min. Age: 10 • Active CD Required. • Max 1 Ultra Checking Account per Person.

# MAKING A TRANSFER

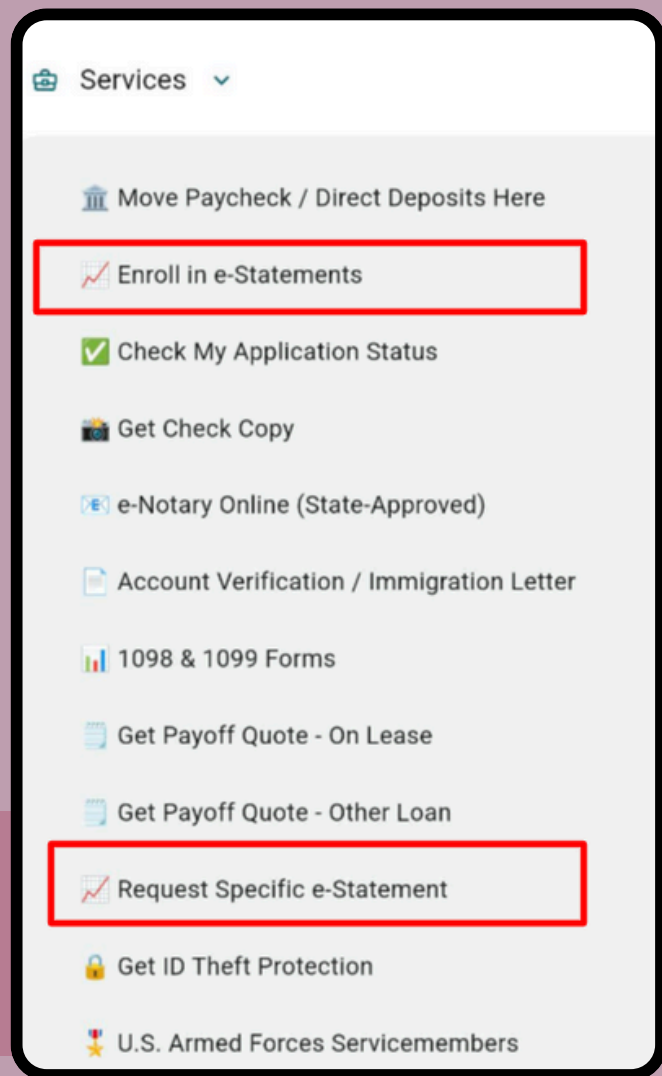
1



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We're excited to announce that we've updated our Transfers Page to make managing your money even easier! Now, transferring money between your accounts and sending money with Zelle is more straightforward than ever. You can now manage your scheduled transfers and view your transfer history.



# E-Statements

We're excited to make it easier than ever to go paperless with our new e-Statements feature!

We've added a new navigation item under Services that guides you through a simple, clickable instruction form to enroll in e-Statements.

We've also kept the existing option under Accounts, now renamed to 'Request Specific e-Statement.'

Enjoy EASY access to your statements ANYTIME, ANYWHERE and avoid extra costs.

